



New Jersey School Boards Association



3-D Strategic Planning Determination, Dreams and Destiny by Design for Denville Township Schools

**Facilitated by NJSBA Field Services Department
Charlene Peterson and Kathy Helewa**



3-D Strategic Planning

Creates an
organizational

vision

...that will direct,
motivate and inspire
all members of the
community to work
together to advance
student achievement.





Advantages of Strategic Planning

- Proactive, creative and flexible
- Provides a forum for community participation
- Continues an ongoing cycle of planning, assessment and decision-making that will optimize limited resources and increase communications



Components of Strategic Planning





Mission Statement

The Denville School District's mission is to educate and empower all students to excel.



Group Work – 40 minutes

- You will break into **groups** by the colored dot on your name tag.
- **Brainstorm** district **strengths/achievements** and **challenges /opportunities** the district faces.



Strengths	Challenges

Use the back of your agenda for scratch paper.



Group Work



Reach a **group consensus** on the **Top 10** strengths and **Top 10** challenges.

Assign a **RECORDER** to write these Top 10 lists on the Yellow Sheets.



Assign a **REPORTER** to report your Top 10 findings to the full group when we all get together at the end.





Information & Upcoming Meetings

All of tonight's outcomes will be posted on the district website www.denville.org

Meeting 2 – Create an ideal vision for the district 5 years from now.

Thursday, February 9 at 7:00pm



Meeting 3 – Development of broad goal statements and objectives.

Tuesday, March 7 at 7:00pm